



The Jockey Club Launches AI Tool for Naming Horses

Naming AI enables users to generate five or 10 name options.

Edited Press Release

The Jockey Club

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The Jockey Club introduced Feb. 11 Naming AI, a new tool designed to assist customers with naming their Thoroughbreds.

Naming AI enables users to generate five or 10 name options with a choice of one-, two-, or three-word names. Customers can use the tool to generate names based on words of their choosing or based on a foal's pedigree.

The tool adheres to the naming rules outlined in Rule 6F of the Principal Rules and Requirements of The American Stud Book, but as with all names being claimed or reserved, those generated by Naming AI are subject to approval by The Jockey Club Registry.

See The Jockey Club Rules Regarding Names

"We're very excited to launch this new naming feature," said Andrew Chesser, director of Registration Services and director of Business Development for The Jockey Club. "Offering a naming tool that can be used to generate names from the horse's pedigree or based on user input will help owners find creative names to submit for their horses."

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Developed by TJC Innovations, Naming AI uses OpenAI, which focuses on natural language processing and generation, and Pinecone, a database service that enables efficient similarity search and indexing of vector data, which is essential for natural language processing.

This press release has been edited for content and style by BloodHorse Staff.

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